



MAGNOLIA
RESPONSIBLE TRAVEL



OUR OFFICES

HEAD QUARTER IN HANOI:

N.17 Kham Thien, Dong Da district, Hanoi

OPERATIVE PARTNER IN HO CHI MINH:

Parkland Building, district 2, Ho Chi Minh city



OUR SERVICES

Inbound

- Responsible Travel
- Retreat/Mindfulness
- Authentic/Culture discover
- Classic/Luxury
- M.I.C.E

Outbound

- Study tour
- Authentic/Tailor-made tour

Destination management

- Experience design
- Magnolia Community
- Accommodation management

Tour operating

Tourist product making

OUR CORE VALUES

Authenticity

Locality



Ethicality

Sustainability



OUR PHILOSOPHIES



Honesty

We're fully aware that honesty is fundamental in every serious business, and make it one of our principles



Humanity

Tourism is human-centered industry, and we practice it by taking care of everyone along the way for the happiness of working or traveling with Magnolia



Responsibility

Respect to the nature, respect to the environment and respect to the people in the local are how we practice responsibility in our business



Our Exclusive Products



Mekong Plus (2019)

Mekong Plus is an NGO to support poor families in Vi Thanh – Hau Giang province.

Magnolia was the first to operate regular tours with Mekong Plus in Vi Thanh



Vietherb (2020)

Vietherb is a responsible enterprise that aims to protect and reserve medicine herbal in Vietnam by foresting. Excursion to Vietherb in Huu Lung district, Lang Son province is a journey through Vietnamese's natural resources including sightseeing, gastronomy and knowledge.

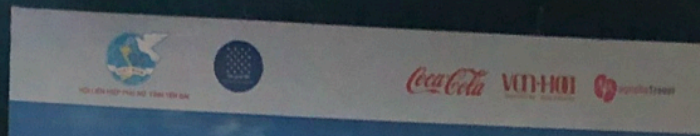


Magnolia with Community



Member of GTV (Gruppo Trento
Volontario), an Italian NGO in Vietnam

Groups in collaboration with NGO: GTV (Gruppo Trentino
Volontario) in Son Dong – Bac Giang and Hoang Su Phi –
Ha Giang



Training session about Community tourism in
Women Association – Yen Bai Province

MUSIC OF DANCE

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Our on-going project



Community-based tourist product consulting for Cuc Phuong National Park (Jan 2022-Sep 2022)



Tourism planning for Phieng Cam commune, Mai Son district, Son La province (Dec 2021-...)



Being keenly aware of the specialty of tourism industry, we put human to the center of all products and services. The human factors are not only clients but also Magnolia Travel's staff, suppliers, tour guides, local people.

Our ultimate goal is the highest satisfaction for all. Magnolia Travel's staff believes to bring tourist most memorable experience. We don't have services, we offer ***EMOTIONS, MEMORIES, JOYS, EXPERIENCE*** in each destination.



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N.18/220 Nam Du street, Hoang Mai district, Hanoi, VIETNAM

info@magnoliatravel.vn