



MAGNOLIA

www.magnolia-sustainable.com
www.magnoliatravel.vn

OUR BUSINESS

Inbound package

- **Responsible experiences**
- Study tour
- Authentic/Cultural tour and experiences
- Luxury and M.I.C.E

Outbound & Domestic

- **Study tour**
- Tailor-made tour

Magnolia Sustainable Experiences

- Community capacity building
- Community-based tour and experiences
- Impact and emission management

DMC & Tour Operator

Consulting service



Concept tour: The life of cotton

3 days 2 nights tour to Khau Pha village, to learn about the process of batik dyeing on fabric, along with sightseeing, trekking and eating experiences.



Tam Thanh Unveiled: An Adventure Day of Culture, Cuisine, and History!

Only 40km from Hoi An Town, The day tour in Tam Thanh is the result of Magnolia's project: Climate Change Adaptation Solutions for Small and Medium-sized Tourism Facilities in Coastal Areas, funded by UNDP Indonesia and The Government of Japan

- Make your own Quảng noodles with freshly picked ingredients
- Enjoy a hands-on culinary journey
- Explore the colorful Tam Thanh mural village
- Connect with the community through genuine, small-scale interactions
- Step into the past and uncover stories of Vietnam's resilient spirit



M.I.C.E – Luxury – Study tours

10-year experienced in managing inbound groups up to 100 paxs, and outbound groups up to 20 paxs.

Projects for development



Capacity building on Product Development in Tourism
Đôn village - Pu Luong Nature Reserve
25-26 June 2025

Sustainable tourism and Protected area

Funded by GIZ, implemented by IUCN Vietnam and Planeterra Foundation

December 2021 – November 2022



Nga 1 village – Cuc Phuong National Park



Vuon Thi village – Van Long Nature Reserve

Winner of ASEAN BLUE Innovation Challenge 2024

Funded by UNDP and the Government of Japan

Tam Thanh Mural Village: October 2024 – March 2025



Experience Design



Capacity Building



Go-To-Market



**ASEAN BLUE Innovation EXPO and Business Matching
Jakarta, Indonesia, February 2025**



Youth4Climate Awardee 2024

By UNDP Rome Center, funded by Italian Ministry of Environment and Energy Security

Preserving Pù Luông's Rice culture through Water management in Tourism sector



Member of Global Sustainable
Tourism Council



YSEALI Alumni



AAS Alumni



COP16 UNCCD panelist





MAGNOLIA

Magnolia, with the brand names Magnolia Sustainable Experiences and Magnolia Responsible Travel, is on the way to become the ecosystem for community-based tourism in Vietnam and across Indo-Pacific area.

Magnolia Sustainable Experiences Social Enterprise Company Limited

For Projects for Development: impact@magnolia-sustainable.com

For Tour and Travel Services: info@magnoliatravel.vn

HEAD QUARTER IN HANOI:

N.62 alley 91 O Dong Lam street, Phuong Lien ward, Hanoi, VIETNAM

REPPRESENTATIVE OFFICE IN MALAYSIA:

Lot 4839 Southlake, Melrose, Permyjaya, Miri 98000, MALAYSIA